




1233 E. Camelback Rd. Phoenix, AZ 85014

chevy  **silverado**

800-961-4067

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Please fill out the form below
on the exciting all new 2010 Silverado

**ALL NEW 2010 CHEVROLET SILVERADO: A NEW
GENERATION OF THE INDUSTRY'S MOST DEPENDABLE
PICKUP TRUCK**

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Chevrolet introduced the all-new 2010 Silverado - the newest generation of the industry's most dependable pickup truck is the strongest Silverado yet, delivering segment-best power and fuel economy.

The '07 Silverado lineup is built on an all-new platform that supports a smoother ride and responsive, confident handling while delivering segment-leading capability and power. A lineup of six

segment-leading capability and power. And our new powerful, Gen IV small-block V-8 engines complements the stronger chassis to deliver the light-duty segment's highest-rated towing capacity (10,500 pounds / 4,763 kg), horsepower (367 hp / 274 kW) and fuel economy, with a maximum payload capacity of 2,160 pounds (980 kg).

"Silverado has always been the most dependable, longest lasting pickup truck, and the 2010 lineup extends that legacy with industry-leading advancements in capability, quality, safety and fuel economy," said Ed Peper, Chevrolet general manager. "Silverado owners form a partnership with their trucks; they are the everyday heroes who value the durability and dependability of a Silverado to get the job done. Our guiding philosophy during the development of the new truck was delivering the confidence that comes with driving the strongest, most dependable and longest lasting trucks on the road."

Silverado's quality reputation is supported by independent customer verification, including the J.D. Power and Associates 2010 Initial Quality Survey. Last year, Chevrolet Silverado light-duty models topped the Large Pickup category, and the heavy-duty models tied for second place with GMC Sierra.

"New features such as standard StabiliTrak are the latest in a history of industry-leading innovations," said Peper. "The new Silverado represents the continuing evolution of Chevy's strong pickup truck building heritage - a heritage recognized by generations of Chevy truck owners, many of whom have shared their stories with us and joined Silverado's 200,000 mile club, an online community of Silverado owners."



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